

Hampton Town Website Review Committee Meeting

Minutes

Tuesday, March 20, 2012

7:00PM

Meeting was called to order at 7:07pm by Donna Tommelleo at the request of Chair Melanie Johnston who has been ill.

Members present included Donna Tommelleo, Gay Wagner, Eleanor Linkkila, & Kathi Newcombe

Members absent: Melanie Johnston, Kris Crawford & Mary Oliver

Review & approval of minutes from 2/21/12

Gay moved and Eleanor seconded to approve the minutes as presented; motion passed unanimously.

Audience for citizens

None

Review of feedback or requests from public

None reported.

Additional suggestions or comments from committee members based on their review of other town websites

In the absence of a laptop and projector, the committee was not able to view any websites at the meeting, but members noted that they had reviewed many of the under-3000-population town websites suggested in an email by Mary, including those from Kent, Sprague, Morris, Bozrah, Roxbury, Hartland, Lyme and Cornwall.

Donna focused on the “visitor” information that would draw people to town and inform them of all Hampton has to offer, including the categories of art & artists (plus theatre, musicians, authors & writers), nature (Trail Wood, Ostby preserve, Preston Sanctuary, Goodwin Forest, airline trail) annual events by season (Plow Day, Memorial Day activities, walking weekend, tree lighting/caroling), farms (plus farm markets), and other businesses, goods and service s.

Next steps

Donna and Mary will get together to make up some mock-ups.

The committee will create a list of functions (attached) that it feels as a whole are necessary to a successful website based upon our review.

Brian Hathaway, the town IT person, will be invited to our next meeting on April 3; Donna will supply him with the committee’s list and copies of the mockups in advance of the meeting, and ask him:

1. what is doable, given the abilities and limitations of the website software;
2. what can he do (presumably at little or no additional cost to the town above his weekly hours); and
3. what must go to Quasar (the town’s website creator) for a quote on how much the various modifications will cost.

Once the committee has received all the feedback from Brian and Quasar, it can make a recommendation to the Board of Selectman, and in the interest of transparency make a full presentation planned for the May 7 BOS meeting accepting questions and input from the public at that point.

Audience for citizens

None.

Adjournment

Kathi moved and Eleanor seconded to adjourn at 8:06pm.

Respectfully submitted,
Kathi Newcombe